



Managing Principal Consultant
Network Australia Pty Ltd · Full-time
Feb 2016 - Present · 8 yrs 5 mos
Melbourne, Victoria, Australia

- - Network Australia consults to not for profit, public sector and private sector entities on stakeholder engagement, program and service design, and strategy with a focus on innovation, change management and business growth and sustainability. Network Australia is a National Organisation, we also work with the association market on strategic and commercial services.



Chief Executive Officer
Franchise Council of Australia · Full-time
May 2023 - Apr 2024 · 1 yr
Melbourne, Victoria, Australia · On-site

- - The Franchise Council of Australia is the peak body for the \$172 billion franchise business segment, which includes over 1,300 networks, with 94,000+ individual franchised outlets, employing more than 565,251 people.

The FCA provides a platform for franchisors, franchisees, business advisors and small to medium businesses to influence government policy, communicate with political leaders and key decision makers, network with peers and engage in policy debates.

The Franchise Council of Australia is the peak body for the \$172 billion franchise business segment, which includes over 1,300 networks, with 94,000+ individual franchised outlets, employing more than 565,251 people. The FCA provides a platform for franchisors, franchisees, business advisors and small to medium businesses to influence government policy, communicate with political leaders and key decision makers, network with peers and engage in policy debates.



Executive Education Studies - Innovation & Strategy
Executive Education Studies - Innovation & Strategy

Saïd Business School, University of Oxford · Part-time
Saïd Business School, University of Oxford · Part-time
Feb 2022 - Feb 2023 · 1 yr 1 mo
Feb 2022 to Feb 2023 · 1 yr 1 mo

○

- Undertaking executive programs with Saïd Business School at University of Oxford. Undertaking programs in the areas of Innovation, Digital Disruption & Business Strategy, Change Management and Executive Leadership. Undertaking executive programs with Saïd Business School at University of Oxford. Undertaking programs in the areas of Innovation, Digital Disruption & Business Strategy, Change Management and Executive Leadership.



Chief Executive Officer
Chief Executive Officer
Chiropractic Australia · Full-time
Chiropractic Australia · Full-time
Nov 2020

- Feb 2022 · 1 yr 4 mos Nov 2020 to Feb 2022 · 1 yr 4 mos

- - Chiropractic Australia is a not-for-profit, member-based organisation established to promote safe, ethical and effective chiropractic care and to provide high quality vocational and political advocacy for its members.

As Chief Executive Officer, I am responsible for day to day operations and working with the board of directors on the strategic direction of Chiropractic Australia's group entities which include Chiropractic Australia Professional Development (CAPD) and Chiropractic Australia Research Foundation (CARF). Chiropractic Australia is a not-for-profit, member-based organisation established to promote safe, ethical and effective chiropractic care and to provide high quality vocational and political advocacy for its members. As Chief Executive Officer, I am responsible for day to day operations and working with the board of directors on the strategic direction of Chiropractic Australia's group entities which include Chiropractic Australia Professional Development (CAPD) and Chiropractic Australia Research Foundation (CARF).



Non Executive Director Non Executive Director
Carers Victoria · Part-time Carers Victoria · Part-time Nov 2018 - Oct 2021 ·
3 yrs Nov 2018 to Oct 2021 · 3 yrs Victoria, Australia Victoria, Australia

- - Board Director
Chair - Governance Committee
Member - Audit, Risk & Compliance Committee

Carers Victoria is recognised and funded as the leading body for carers and caring families in Victoria.
We work collaboratively with Carers Australia and the other State and Territory -based Carer Associations to represent and

advocate, and provide carer services on behalf of carers throughout Australia.

Our core work includes:

- Being the 'voice' of carers
 - Raising awareness of carers and caring in our communities
 - Being the place to go for all carers and for information about carers
 - Providing effective, quality services and programs to support the needs of carers and the people they care for
 - Create innovative services and products to meet the needs and service gaps for carers and the people they care for
 - Research, policy development and effective advocacy.
- Board Director Chair - Governance Committee Member - Audit, Risk & Compliance Committee Carers Victoria is recognised and funded as the leading body for carers and caring families in Victoria. We work collaboratively with Carers Australia and the other State and Territory -based Carer Associations to represent and advocate, and provide carer services on behalf of carers throughout Australia. Our core work includes: • Being the 'voice' of carers • Raising awareness of carers and caring in our communities • Being the place to go for all carers and for information about carers • Providing effective, quality services and programs to support the needs of carers and the people they care for • Create innovative services and products to meet the needs and service gaps for carers and the people they care for • Research, policy development and effective advocacy.



Chief Executive Officer
Australian College of Nurse Practitioners (ACNP)
Australian College of Nurse Practitioners (ACNP)
Aug 2017 - Jul 2018 · 1 yr
Aug 2017 to Jul 2018 · 1 yr
Canberra, Australia
Canberra, Australia

- - As CEO of the college, I was responsible for the delivery of the organisations strategic plan, representing the College nationally

and the overall operational management of the College. The position provided leadership and vision through working collaboratively with members and other stakeholders. This national role advocated for the interests of Nurse Practitioners and Advanced Practice Nurses nationally with a significant focus on regional engagement and working senior Public Sector leaders and Ministers. As CEO of the college, I was responsible for the delivery of the organisations strategic plan, representing the College nationally and the overall operational management of the College. The position provided leadership and vision through working collaboratively with members and other stakeholders. This national role advocated for the interests of Nurse Practitioners and Advanced Practice Nurses nationally with a significant focus on regional engagement and working senior Public Sector leaders and Ministers.

VO

General Manager, Public Sector Education
General Manager, Public Sector Education

Victorian Ombudsman · Full-time
Victorian Ombudsman · Full-time
Jun 2016 - Jul 2017 · 1 yr 2 mos
Jun 2016 to Jul 2017 · 1 yr 2 mos
Melbourne, Victoria, Australia
Melbourne, Victoria, Australia

- - In this role, I was responsible for Public Sector education function within the office of the Victorian Ombudsman. I established the operational framework, business cases, program design and resourcing plan. Key components to this role included financial operations, marketing and strategic communications and stakeholder relations. I worked with Victorian Government Departments, Agencies and Local Councils. In this role, I was responsible for Public Sector education function within the office of the Victorian Ombudsman. I established the operational framework, business cases, program design and resourcing plan. Key components to this role included financial operations, marketing and strategic communications and stakeholder relations. I worked with

Victorian Government Departments, Agencies and Local Councils.



[Institute of Public Administration Australia \(Victoria\)](#)[Institute of Public Administration Australia \(Victoria\)](#)

[4 yrs 8 mos](#)[4 yrs 8 mos](#)

○

■

[A/Chief Executive Officer](#)[A/Chief Executive Officer](#)
[Feb 2015 - Jul 2015 · 6 mos](#)[Feb 2015 to Jul 2015 · 6 mos](#)
[Melbourne, Australia](#)[Melbourne, Australia](#)

§

- Responsible for the day to day operations of the Institute, IPAA Victoria delivers a range of professional development programs and events, tailored to the needs of the public sector, which are attended by more than 7000 people each year. IPAA also run a range of Communities of Practice and a Young professional program that encourage network formation and organisational renewal, These services are facilitated through IPAA's 4 offices including Melbourne (Head Office) Geelong, Ballarat and Bendigo by a team of 27 professionals across Marketing, Education, Policy and Event Management. Responsible for the day to day operations of the Institute, IPAA Victoria delivers a range of professional development programs and events, tailored to the needs of the public sector, which are attended by more than 7000 people each year. IPAA also run a range of Communities of Practice and a Young professional program that encourage network formation and organisational renewal, These services are facilitated through IPAA's 4 offices including Melbourne (Head Office)

Geelong, Ballarat and Bendigo by a team of 27 professionals across Marketing, Education, Policy and Event Management.

■

[Director Business Operations](#)[Director Business Operations](#)
[Oct 2013 - Jul 2015 · 1 yr 10 mos](#)[Oct 2013 to Jul 2015 · 1 yr](#)
[10 mos](#)[Melbourne, Australia](#)[Melbourne, Australia](#)

§

- This role is responsible for commercial operations at the Institute these areas include management of four core teams (1) Program & Event Delivery (2) Membership & Stakeholder Engagement (3) Business Support (4) Marketing & Business Development. Reporting to the Institutes CEO and acting as deputy for the organisation. Matthew is a key member of the management team. Responsibilities also include financial management and governance support. This role is responsible for commercial operations at the Institute these areas include management of four core teams (1) Program & Event Delivery (2) Membership & Stakeholder Engagement (3) Business Support (4) Marketing & Business Development. Reporting to the Institutes CEO and acting as deputy for the organisation. Matthew is a key member of the management team. Responsibilities also include financial management and governance support.

■

[Manager, Member Services & Events](#)[Manager, Member](#)
[Services & Events](#)
[Dec 2010 - Oct 2013 · 2 yrs 11 mos](#)[Dec 2010 to Oct 2013 · 2](#)
[yrs 11 mos](#)[Melbourne, Victoria](#)[Melbourne, Victoria](#)

§

- Responsible for the management of IPAA Victoria's Member Services & Events teams. Responsibilities include the management of large scale professional development events and specialist programs for

local, state and commonwealth public administrators in Victoria. The management of member specialist services including business development, sponsorship acquisition and relationship management, program and service design. Responsible for the management of IPAA Victoria's Member Services & Events teams. Responsibilities include the management of large scale professional development events and specialist programs for local, state and commonwealth public administrators in Victoria. The management of member specialist services including business development, sponsorship acquisition and relationship management, program and service design.



National Sponsorship Manager
Green Building Council of Australia
2009 - 2010 · 1 yr
Sydney, New South Wales

- - Responsible for the management of corporate sponsorships across the property & sustainability sectors. Including sponsorship acquisition, contracting and stakeholder management.
In this role I was also responsible for the design and implementation of operational systems including streamlining departmental reporting and contracting for the commercial area of this not for profit organisation. I also managed Professional Development Programs, consisting of Seminars, Exhibitions & Conferences Nationally comprising of 50 events & 60 educational programs annually. Responsible for the management of corporate sponsorships across the property & sustainability sectors. Including sponsorship acquisition, contracting and stakeholder management. In this role I was also

responsible for the design and implementation of operational systems including streamlining departmental reporting and contracting for the commercial area of this not for profit organisation. I also managed Professional Development Programs, consisting of Seminars, Exhibitions & Conferences Nationally comprising of 50 events & 60 educational programs annually .



Manager, Conferences & Events
Manager, Conferences & Events
Leading Age Services Australia (LASA)
Leading Age Services Australia (LASA)
2006 - 2009 · 3 yrs
2006 to 2009 · 3 yrs
Melbourne, Victoria
Melbourne, Victoria

- - Formally Aged Community Care Victoria (ACCV) I was responsible for the management & operations of the conference & events business unit. Accountable for the development, planning & delivering of seminars, Gala Dinners, Awards program, Conferences & industry road show exhibitions presented by ACCV, Aged & Community Care Victoria, a member based not for profit organisation. This role entailed fostering established corporate relationships, as well as seeking out new corporate relationships from within the sector. Formally Aged Community Care Victoria (ACCV) I was responsible for the management & operations of the conference & events business unit. Accountable for the development, planning & delivering of seminars, Gala Dinners, Awards program, Conferences & industry road show exhibitions presented by ACCV, Aged & Community Care Victoria, a member based not for profit organisation. This role entailed fostering established corporate relationships, as well as seeking out new corporate relationships from within the sector.

[Premier Event Services logo](#)

Managing Director
Managing Director

Premier Event Services Premier Event Services 2003 - 2006 · 3 yrs 2003 to
2006 · 3 yrs Melbourne, Victoria Melbourne, Victoria

- - As Managing Director I led the companies events team in the design execution of several large scale events. I was responsible for the coordination of all event logistics including exhibition and staging management. I was also responsible for exhibition and sponsorship sales across three large Melbourne based shows including Bridal, Health, Wellness & Lifestyle sectors.
I was responsible for end to end management recruitment of a small team, securing of sponsorship and exhibitors. As a small business of 6 staff, I was responsible for the management of businesses premises in Ascot Vale together with Financial Management and record keeping, this was a great opportunity and cemented my interest in relationship management and commercial operations. I was fortunate to have been profiled both online and in print for the business and events delivered.